

ROLE: PR Account Executive

SALARY: Up to £20,000

REPORTS TO: Associate Director, PR

Brilliant opportunity for a PR Account Executive to make their mark at this fast-growing independent PR agency, with an established reputation in the media and digital sectors and a number of high profile clients including News International and Walt Disney.

With clients based in London, Manchester and San Francisco, Propeller boasts both great media contacts and a thriving social media department. We also have mobile apps development team that has several apps already on the Apple iPhone platform.

This PR Account Executive position will suit someone who is excited by the opportunity for rapid growth in experience and responsibility, and who is seeking a challenging new role in a rewarding agency environment. This role offers great scope to develop your PR career and immerse yourself in the fast-moving advertising, marketing, media and digital businesses we work with. As part of a tightly-knit team, you will also contribute to the ongoing development of the agency. We offer on-the-job training, mentoring by the MD and visits to CIPR and PRCA sessions.

You will have at least one year's experience, ideally at an agency, and you will be ready to work with clients and take on more responsibility.

Excellent face-to-face, telephone and email communications skills are essential. You will need to be able to develop close links with journalists, create story angles they will want to buy and pitch them in effectively. You will probably use Facebook, Twitter, Linked In and other social networks. In addition you may be working on social media and understand how this can add value to the client's PR and communications strategy. You must also love and consume traditional media avidly.

The agency is located in the heart of London's West End, offering a stimulating environment with a fun professional team of people who have a 'work hard, play hard attitude'! Recent team outings have included karaoke, ten-pin bowling and a trip to Tate Modern.

If you are interested in this role and would like to find out more contact Propeller today email jobs@propellergroup.com